THUNDER LABS

CASE STUDY

# WHEN BIG AMBITIONS NEED A CLEAR INVESTMENT PLAN

## CHALLENGE

A major lender had no shortage of ideas across home ownership and business lending. But without a shared strategy, competing initiatives were slowing momentum. What was missing was a clear investment plan, one that could guide decisions, sequence priorities, and give leadership confidence in where to focus first.

## SOLUTION

We worked alongside senior leaders to define a five-year strategy for lending.

We focused on clarity over complexit, ensuring the vision was backed by practical investment roadmaps and delivery guidance.

## APPROACH

- Developing architecture blueprints for key lending domains
- Creating prioritised roadmaps across retail and business lending
- Providing solution options aligned to delivery and vendor selection

## RESULT

The strategy was endorsed by CXOs and is now being used to guide delivery streams, shape vendor criteria, and support long-term investment planning across lending.

## CALL US

**Too many priorities? No clear path forward?**

We've helped fix that before.
Talk to ThunderLabs.

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