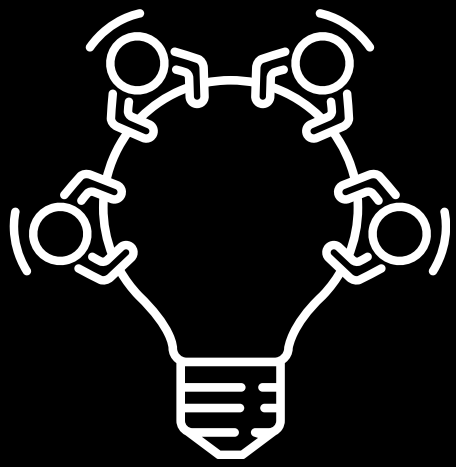
THUNDER LABS

CASE STUDY: NOT-FOR-PROFIT

HOW TO FAST-TRACK EXECUTIVE HIRING WHILE ACHIEVING 70% COST REDUCTION



CHALLENGE

This client stands as one of the largest and most connected organisations in Australia, committed to meaningful and impactful work across various sectors.

They were facing the daunting task of assembling a top-tier executive transformation team — a process that is fraught with high costs, time blowouts, and hiring false starts.

SOLUTION

We embedded our Cosourcing team within the client's operations, working collaboratively with their existing talent teams and recruitment businesses. Co-Sourcing provided a coordinated effort, acting as an insurance policy to ensure all recruitment efforts were organised and effective. This approach involved:

- Leveraging multiple attraction channels to broaden candidate reach.
- Acting as an interface for the client's in-house teams and executive management.
- Introducing innovative branding and recruitment strategies unique to ThunderLabs.

RESULT

- The collaboration rapidly filled all roles, conducting over 100 interviews and slashing hiring costs by up to 70%
- Saved an estimated $150,000.
- Our approach expedited the process without compromising hire quality.

CALL US

Need to move fast without missing the mark?
We help you hire senior leaders with the precision and pace today's environment demands. Let's talk.

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